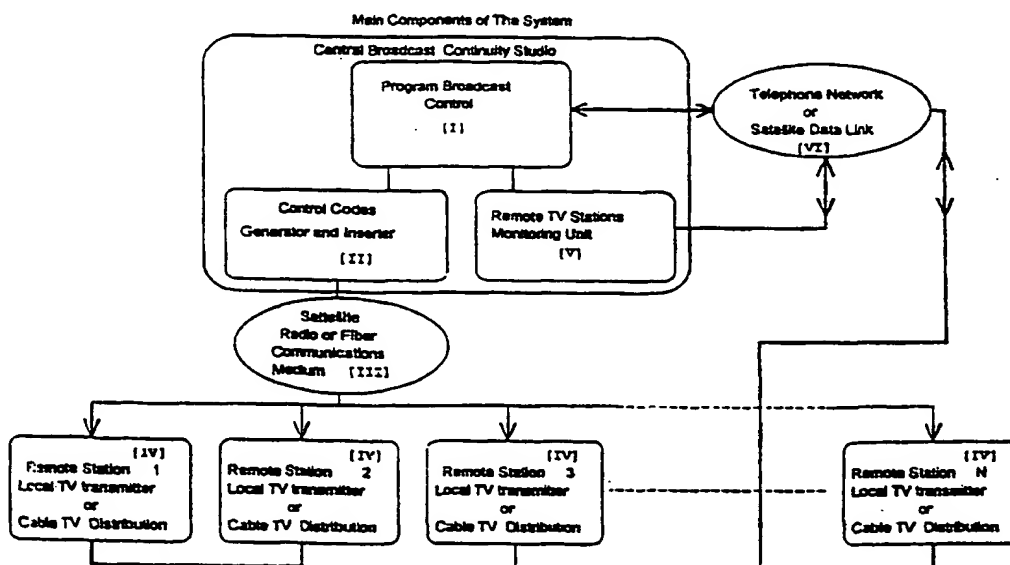




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(54) Title: TELEVISION BROADCAST SYSTEM AND METHOD



## (57) Abstract

This application invention comprises a TV broadcast system, which using multiplexed and duplex, communication and verification methods, directs and controls from a central continuity studio (I), one or more remote stand alone TV transmitters (IV) to change and/or modify the content of their local broadcast material. Thus it is possible to direct the local broadcast to switch between the general broadcast program or a previously stored (at the remote site) live video. Moreover it is possible to superimpose on the video being broadcast, alphanumeric character and/or image data, which are also previously stored at the remote site (IV).